



Live Life Amazingly Different With Cliché Magazine

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Hey, Roommates! You know that we love to curate the best content on the web for you, so today we wanted to introduce you to one of our favorite magazines, Cliché Mag.

Launched in June 2009—exactly six years ago this month—Cliché Magazine has been changing the way magazines are read for years. Cliché is not only a fashion and entertainment publication that celebrates style and talent, but it's also one of the leading digital magazines currently on the web. While bringing the latest in fashion and popular culture to a community of young adult readers, Cliché prides itself in showcasing new and exciting talent and trends to the public eye, while integrating this seamlessly with its readers' lifestyle. In the publication's bimonthly issues, readers will find exclusive interviews with the industry's leading actors and actresses, musicians and songwriters, and designers and artists, as well as beauty tips and trends from their team of enthusiastic writers.

Editor in Chief Megan Portorreal spearheads the creative process for each issue, ensuring that each page upholds the brand's mission and unique voice. "Our team is so passionate about so many things," says the 24-year-old Editor in Chief. "From the hottest television shows to the latest beauty trends, we love sharing our favorite things with our readers. Our goal is to enlighten, inspire, and enrich our readers' everyday lives with new discoveries."

To further enrich the lives of its readers, Cliché also teams up with some of their favorite brands for monthly giveaways—so this way, readers can own the products the Cliché team brag so much about! From high-quality makeup products, autographed albums, and gift cards to fashionable boutiques, Cliché always try to connect brands they love with its readers.



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